

FINAL PROGRAM

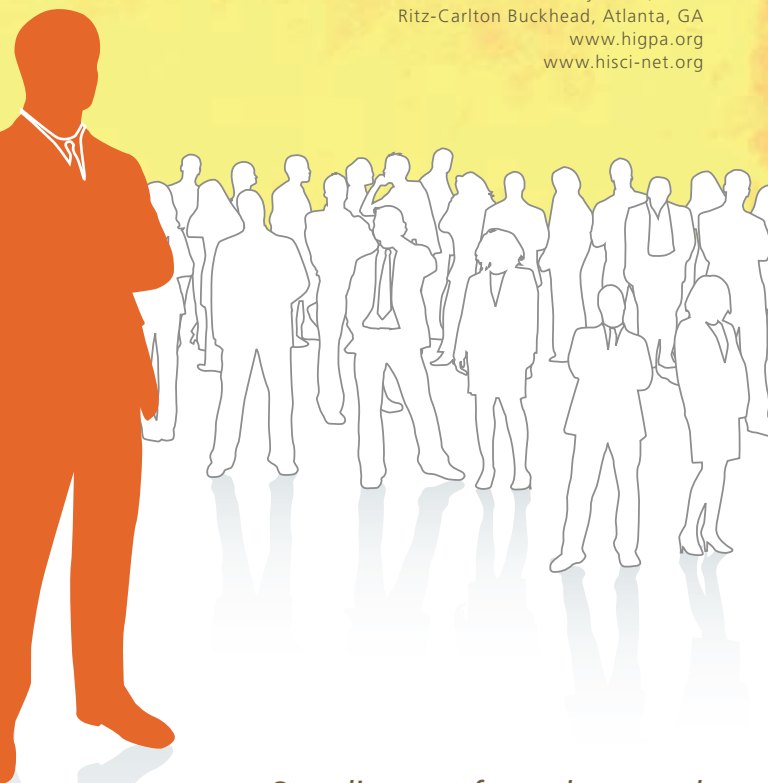
2008 National Pharmacy Forum

February 11-13, 2008

Ritz-Carlton Buckhead, Atlanta, GA

www.higpa.org

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Standing out from the crowd





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We gratefully acknowledge their contributions to the enhancement of the educational programs and wish all to know that the opinions expressed by the assembled speakers do not necessarily represent the views of any of the sponsoring organizations, their employees or their management.

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Welcome

On behalf of the Health Industry Group Purchasing Association (HIGPA) and the Healthcare Industry Supply Chain Institute (HISCI), we'd like to welcome you to the 2008 National Pharmacy Forum.

This year, the Pharmacy Forum Steering Committee and staff strived to put together the best educational program and networking events in the history of the Forum. This year's conference tagline, **standing out from the crowd**, means that you're in the driver's seat when it comes to the personal and professional knowledge you'll gain while at Forum. In addition, suppliers will have ample opportunity to reconnect, network, and get a pulse check of needs with current and prospective customers.

Morton Kondracke is this year's keynote and he'll be joining top experts in the field including Robert Rustuccia, Bruce Gellin, Kate Ellingson and more as they facilitate insightful educational sessions and workshops. Be sure to take advantage of the ACPE credits available this year at the Forum and don't forget to secure your spot for one of the CDC tours.

Thank you for attending the 2008 National Pharmacy Forum, for supporting HIGPA and HISCI, and for making such a positive contribution to the profession.

Sincerely,



Fred Pane, R.Ph.
Committee Co-Chair
*Senior Director,
Pharmacy Affairs
Premier, Inc.*



Kim Kersten
Committee Co-Chair
*Executive Account
Director
AstraZeneca
Pharmaceuticals, LP*



Schedule of Events

An official name badge is required for attendance at all National Pharmacy Forum Educational Sessions and Networking Events.

Business/casual attire is recommended for all sessions and receptions.

Note to the Press: The National Pharmacy Forum Educational Sessions are for the benefit of paid attendees. These sessions are not considered press conferences, and we respectfully request that members of the press refrain from asking questions from the floor until attendees have had an opportunity to do so.

MONDAY, FEBRUARY 11

7:00 am – 5:00 pm
Registration Open
Prefunction Lobby

Departing at:
8:00 am
8:30 am
9:00 am

Tours of the Centers for Disease Control and Prevention (CDC)

Attendees must register separately for tours which will depart promptly from the Ritz-Carlton main lobby area at your assigned time. Round-trip transportation will be provided.

11:00 am – 12:45 pm
HIGPA Pharmacy Committee Meeting/Working Lunch (Closed Session)
Plaza 1

12:45 pm – 1:30 pm
Pharmacy Forum Steering Committee Meeting/Working Lunch (Closed Session)
Plaza 1

1:45 pm – 2:00 pm
Welcome Remarks
Salon 1
Darrel Weatherford, MBA,
Chairman, HIGPA
Al LoBiondo, Chairman,
HISCI

2:00 pm – 3:00 pm
The Political Landscape
Morton Kondracke,
Renowned Political Journalist
Salon 1

3:00 pm – 3:15 pm
Coffee Break
Plaza Prefunction

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3:15 pm – 4:15 pm

Washington Update

Salon 1

Moderator: **Curtis Rooney**

President, HIGPA & HISC

Biological Drug Representative:

Heidi Wagner, Esq.,

Senior Director of
Government Affairs,
Genentech, Inc.

Generic Drug Representative:

Jake Hansen, Vice President
of Government Affairs,
Barr Laboratories, Inc.

4:15 pm – 4:30 pm

Break

4:30 pm – 5:30 pm

The Prescription Project

*Funded by the Pew Charitable Trusts
and led by Community Catalyst in
partnership with the Institute on
Medicine as a Profession (IMAP).*

Salon 1

Robert Restuccia, MPA,

Executive Director of
Community Catalyst Inc. and
The Prescription Project

5:30 pm – 7:00 pm

Welcome Reception

The Gallery

TUESDAY, FEBRUARY 12

7:00 am – 2:00 pm

Registration Open

Prefunction Lobby

7:30 am – 8:30 am

Breakfast (Provided)

Plaza Ballroom

8:30 am – 9:30 am

The U.S. Pharmaceutical Market

Salon 1

Diana Conmy, Corporate
Director of Market Insights,
IMS Health

5

9:30 am – 9:45 am

Break

9:45 am – 10:45 am

The Quality Priority: Improving Patient Outcomes in Community Acquired Pneumonia

*This session is sponsored by
SynerMed, Communications, an
Ascend Media Company.*

Salon 1

Robert P. Rapp, PharmD,
FCCP, Professor of
Pharmacy, College of
Pharmacy, University of
Kentucky

10:45 am – 11:00 am

Coffee Break

Plaza Prefunction



Schedule of Events *(continued)*

11:00 am – 12:00 pm

Pandemic Preparedness Plan (Influenza)

Salon 1

Bruce Gellin, MD, MPH,
Director of National
Vaccine Program Office,
US Department of Health
and Human Services

12:00 pm – 1:15 pm

Lunch (Provided)

Plaza Ballroom

1:15 pm – 2:30 pm

The Evolution of Drug Pricing

Salon 1

Kate Rawson, Senior Editor,
The RPM Report

Perry Bridger, Vice-President
and Director, Reimbursement,
Avalere Health

2:30 pm – 2:45 pm

Break

2:45 pm – 3:45 pm

The Latest on MRSA (Methicillin-resistant *Staphylococcus aureus*)

Salon 1

Kate Ellingson, PhD,
Epidemic Intelligence Service
Officer, Centers for Disease
Control and Prevention

3:45 pm – 4:00 pm

Coffee Break

Plaza Prefunction

4:00 pm – 5:00 pm

HIGPA Pharmacy Committee Report and Panel Discussion

Salon 1

Moderator: **Fred Pane, R.Ph.,**
Senior Director Pharmacy
Affairs, Premier, Inc.

Ron Hartmann, Pharm.D.,
Vice President, Pharmacy
Division, MedAssets Supply
Chain Services

John VanEckhout, Pharm.D.,
Vice President Clinical
Services, Child Health
Corporation of America

Fred Halvachs, R.Ph., MA,
Senior Vice President
Pharmacy Services,
Broadlane, Inc.

Gary Freeman, R.Ph., MBA,
Vice President Pharmacy,
Amerinet, Inc.

Mick Hunt, R.Ph., MBA,
Vice President Pharmacy,
Novation, LLC

Wayne Russell, Senior
Director Pharmacy Affairs,
Premier, Inc.

5:00 pm – 6:30 pm

Reception

Plaza Ballroom

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WEDNESDAY, FEBRUARY 13

7:30 am – 8:30 am

Breakfast (Provided)

Plaza Ballroom

8:30 am – 9:30 am

Panel on 340B

Salon 1

John VanEckhout, Pharm.D.,

Vice President Clinical
Services, Child Health
Corporation of America

Christopher A. Hatwig, R.Ph.,

M.S., FASHP, Senior Director,
340B Prime Vendor Program
Provista/Apexus M.S.

John Armistead, MS, R.Ph.,

FASHP, Director of Pharmacy,
University of Kentucky

9:30 am – 9:45 am

Break

9:45 am – 10:45 am

**Pay for Performance in the
Pharmacy World**

Salon 1

Fred Pane, R.Ph., Senior
Director Pharmacy Affairs,
Premier, Inc.

10:45 am – 11:00 am

Coffee Break

Plaza Prefunction

11:00 am – 11:50 am

Panel on Pedigree

Salon 1

Kendra A. Martello, JD

Assistant General Council,
Pharmaceutical Research
and Manufacturers of
America (PhRMA)

Departing at:

12:30 pm

**Tour of the Centers for
Disease Control and
Prevention (CDC)**

Attendees must register
separately for tours which will
depart promptly from the
Ritz-Carlton main lobby area
at your assigned time. Round-
trip transportation will be
provided.

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7


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Attendees will be awarded
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AstraZeneca is committed to discovering, developing and delivering innovative healthcare solutions and has a full range of products in six therapeutic areas: cardiovascular, gastrointestinal, infection, neuroscience, oncology, and respiratory.

Cardinal Health

www.cardinalhealth.com

Headquartered in Dublin, Ohio, Cardinal Health, Inc. (NYSE: CAH) is an \$87 billion, global company serving the healthcare industry with products and services that help hospitals, physician offices and pharmacies reduce costs, improve safety, productivity and profitability, and deliver better care to patients. Ranked No. 19 on the Fortune 500 and No. 1 in its sector on Fortune's ranking of Most Admired firms, Cardinal Health employs more than 40,000 people on five continents.

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Merck & Co. Inc. is a global research-driven pharmaceutical company dedicated to putting patients first. Established in 1891, Merck discovers, develops, manufactures, and markets vaccines and medicines to address unmet medical needs.

sanofi-aventis Pharmaceuticals

www.sanofi-aventis.us

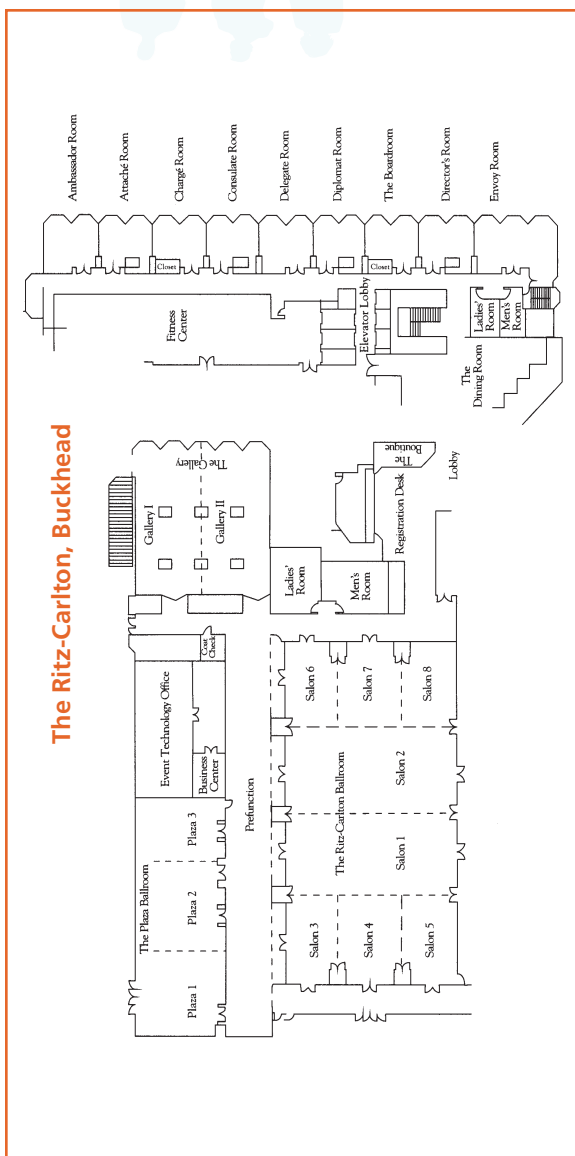
sanofi-aventis is the world's third largest pharmaceutical company, ranking number one in Europe. Backed by a worldclass R&D organization, sanofi-aventis is developing leading positions in seven major therapeutic areas: cardiovascular, thrombosis, oncology, metabolic diseases, central nervous system, internal medicine, and vaccines.

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Floor Plan





HIGPA and HISC I Leadership



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Teva
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UDL Laboratories, Inc.
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As of 1/11/08



Speaker Bios

John A. Armistead is the Director of Pharmacy Services at the University of Kentucky Hospital and Assistant Dean at the UK College of Pharmacy.

He became an ASHP Fellow in 1996 and is a Board Elect member of the ASHP. He is a member of the Novation Pharmacy Executive Committee and past UHC Pharmacy Executive Committee member. He has also been selected KSHP Pharmacist of the Year and a winner of the Clifton J. Latiolais Award.

Perry Bridger is Vice President and Director of the Reimbursement Practice at Avalere Health.

Mr. Bridger focuses on reimbursement for pharmaceuticals, biotechnology, implantable devices, and other medical technology. He has extensive experience in Federal healthcare policy, medical device reimbursement, and technology assessment. Prior to joining Avalere, he was a Senior Health Policy Analyst in the Coverage and Analysis Group at the Centers for Medicare and Medicaid Services (CMS), where he was the lead Medicare analyst responsible for cardiology, neurology, dermatology, and orthopedic coverage issues.

Prior to joining CMS, Mr. Bridger was a senior lecturer on the faculty of the Northeastern University Institute for Emergency Medical Services, and a senior paramedic and para-

medic supervisor in Massachusetts. He holds an undergraduate degree in history from Brandeis University, and a Masters in Health Policy and Management from the Johns Hopkins Bloomberg School of Public Health.

Diana Conmy is Corporate Director of Market Insights, and is responsible for the development and delivery of IMS' Strategic Management Reviews.

Throughout her 16-year tenure at IMS, Conmy has led the account and service team, as Senior Account Director, dedicated to supporting a major pharmaceutical company, after having first served as that client's on-site consultative support. In earlier account management positions, Conmy was responsible for providing market research and managed care information services to a broad array of clients. Her account management experience all comes to bear on her current position as Corporate Director of Market Insights.

Prior to joining IMS Health, Conmy was involved in the acquisition and start-up of a new business venture for the DuPont Company in its Electronic Imaging Department. Her titles there included commission specialist, account manager and sales coordinator.

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Kate Ellingson currently holds the position of 2nd-year Epidemic Intelligence Service (EIS) Officer with the Division of Healthcare Quality Promotion (DHQP) at the Centers for Disease Control and Prevention (CDC).

EIS is a two-year post-doctoral program for clinicians and researchers that provides training in applied epidemiology and affords officers the opportunity to learn by leading field investigations and participating in a variety of CDC research projects.

Ellingson earned her PhD in Health Policy and Health Services Research from Yale University.

Gary P. Freeman is Vice President of the pharmacy group purchasing program of Amerinet Inc., one of the nation's leading healthcare group purchasing organizations.

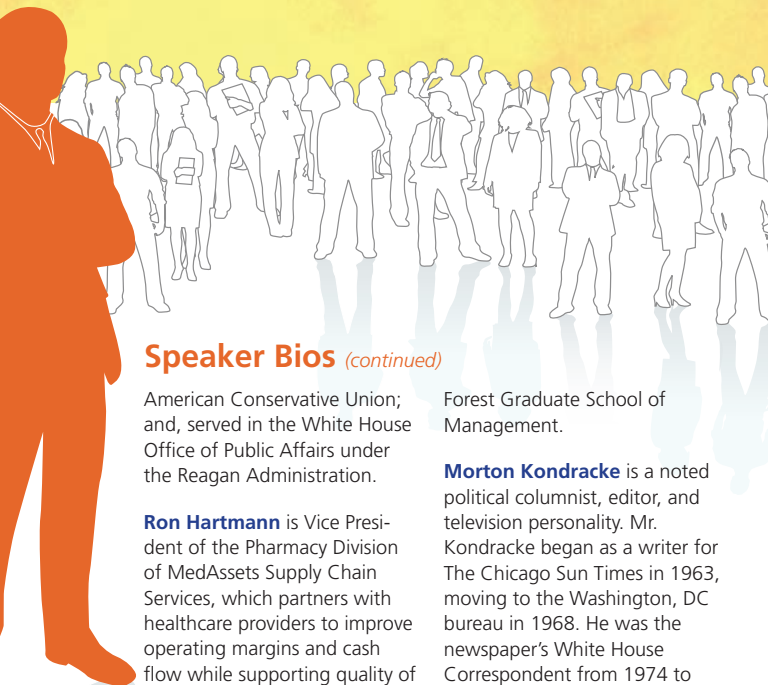
Freeman brings more than 28 years of healthcare experience to his new role. Prior to joining Amerinet, Freeman served more than eight years as the director of the pharmacy program for AllHealth Inc. In addition, Freeman has significant hospital experience serving as the pharmacy director of three hospitals in the Philadelphia region. Freeman also worked for the information technology companies Shared Medical Systems

and Micah Systems, as well as in the information services for a large multi-hospital healthcare organization.

Bruce Gellin directs the National Vaccine Program Office (NVPO) for the United States Department of Health and Human Services, which coordinates the country's immunization efforts. NVPO brings together groups that play a key role in immunization—such as federal and state agencies, municipalities, the public, healthcare providers, and the commercial vaccine industry—to collaborate in the pursuit of preventing infectious diseases through immunization.

Fred Halvachs is Senior Vice President of Pharmacy Services for Broadlane, Inc., a leading supply chain services company serving thousands of acute care hospitals, ambulatory care facilities, physician practices, and other healthcare providers throughout the United States.

Jake Hansen is Vice President, Government Affairs at Barr Laboratories, Inc. Prior to joining the company in 1999, Mr. Hansen was a private government affairs consultant. Prior to entering private consulting, Hansen was Vice President for Government Affairs of The Seniors Coalition; held leadership positions in other important lobbying organizations, including the



Speaker Bios *(continued)*

American Conservative Union; and, served in the White House Office of Public Affairs under the Reagan Administration.

Ron Hartmann is Vice President of the Pharmacy Division of MedAssets Supply Chain Services, which partners with healthcare providers to improve operating margins and cash flow while supporting quality of care goals.

Christopher A. Hatwig is Senior Director of the 340B Prime Vendor Program which improves access to affordable medications for covered entities and their patients.

Mick Hunt, Vice President of Pharmacy with Novation, LLC, provides leadership for Novation's pharmaceutical services and contracting teams with responsibility for all pharmacy contracting and distribution activities. Hunt joined Novation in 1998 as Director of Member Relations in Pharmacy and has since held positions within Novation's Pharmacy Services. Most recently, he served as Senior Director of Pharmacy Services with responsibility for strategy development and service.

Hunt received his Bachelor of Science and Master of Science degrees in Pharmacy from the Ohio State University College of Pharmacy. Additionally, he holds a Master of Business Administration degree from the Lake

Forest Graduate School of Management.

Morton Kondracke is a noted political columnist, editor, and television personality. Mr. Kondracke began as a writer for The Chicago Sun Times in 1963, moving to the Washington, DC bureau in 1968. He was the newspaper's White House Correspondent from 1974 to 1977, before becoming Executive Editor of the influential political weekly, The New Republic, a position he held until 1985. From 1980 to 1985, Mr. Kondracke wrote a monthly column for The Wall Street Journal. From 1982 to 1998, he was an "original" and 16-year regular on the highly rated public affairs show, "The McLaughlin Group."

Kendra Martello is an Assistant General Counsel for the Pharmaceutical Research and Manufacturers of America (PhRMA). At PhRMA, Ms. Martello analyzes and helps develop PhRMA's response to a variety of federal legislative matters of importance to the research based-pharmaceutical industry, including anti-counterfeiting, importation and pedigree. PhRMA represents the country's leading pharmaceutical research and biotechnology companies, which are devoted to inventing medicines that allow patients to live longer, healthier, and more productive lives.

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Fred Pane, Senior Director of Pharmacy Affairs for Premier, Inc., is responsible for coordinating the Oncology Drug Portfolio with the Premier Oncology Taskforce and oncology product line management, political advocacy, reimbursement and revenue cycle enhancement, and developing economic (ROI) models around medications, devices and the patient care environments in which they are utilized. Pane also works with pharmaceutical companies to forecast drugs in the investigational pipeline.

Pane is a member of the American College of Healthcare Executives, the American Society of Health System Pharmacists and the ASHP Section Advisory Group on Financial Management. He also holds a teaching affiliation at Wilkes University, Nesbitt College of Pharmacy.

Robert P. Rapp is Professor of Pharmacy in the College of Pharmacy and Professor of Surgery in the College of Medicine. Dr. Rapp also serves as Manager of Clinical Services in the Department of Pharmacy Services in University Hospital.

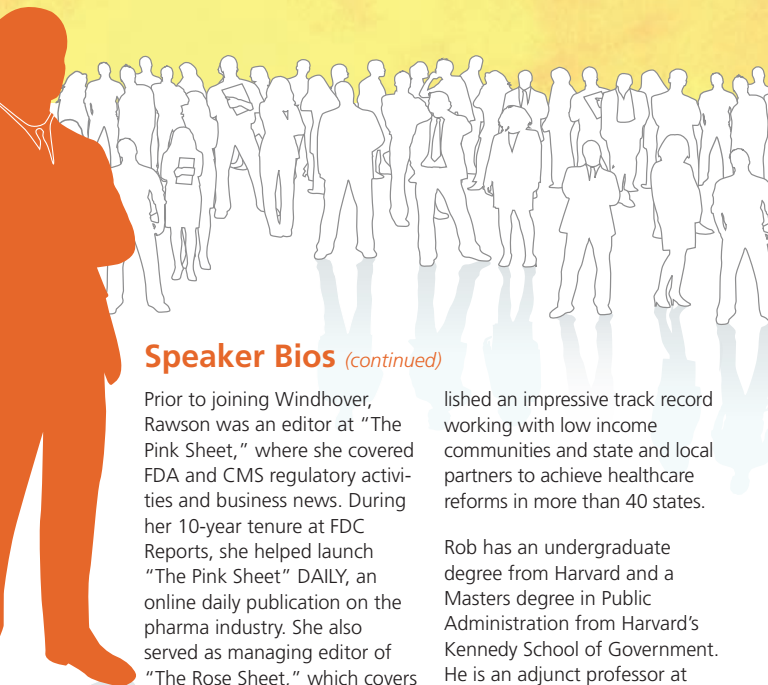
Dr. Rapp serves as a consultant to the pharmaceutical industry and is a member of the American Society of Microbiology, the Society of Infectious Disease Pharmacists, and American

Society of Health Systems Pharmacy, the American College of Clinical Pharmacy, and the Society for Hospital Epidemiology. Dr. Rapp is also a Fellow of the American College of Clinical Pharmacy. He earned both his B.S. and Pharm.D. degrees at the University of Kentucky.

During his academic career, Dr. Rapp has published more than 200 papers in the professional and scientific literature and has been the author on numerous text book chapters in infectious disease and microbiology.

He currently serves on the Editorial Board of the Annals of Pharmacotherapy, and as a reviewer for the American Journal of Health Systems Pharmacy, Pharmacotherapy, Journal of the Joint Commission on Hospital Accreditation, and others.

Kate Rawson is a senior editor at Windhover Information's The RPM Report: Regulation, Policy & Market Access, based in Washington, DC. The RPM Report provides in-depth analysis and intelligence on the regulatory and policy issues that impact business decisions within biotech and pharmaceutical companies.



Speaker Bios *(continued)*

Prior to joining Windhover, Rawson was an editor at "The Pink Sheet," where she covered FDA and CMS regulatory activities and business news. During her 10-year tenure at FDC Reports, she helped launch "The Pink Sheet" DAILY, an online daily publication on the pharma industry. She also served as managing editor of "The Rose Sheet," which covers regulatory and business news of the cosmetics industry.

Robert Restuccia, Executive Director of Prescription Project, has represented the interests of health consumers for over 20 years. He was a founder of Health Care For All, Inc. in Massachusetts and became its Executive Director in 1989. Under Rob's leadership, Health Care For All became one of the largest and most effective state consumer healthcare organizations in the country. While director, he both developed and led successful multi-stakeholder campaigns to expand state coverage programs and institute significant healthcare reform within Massachusetts. His work has served as a model for state and national healthcare policy change. In 2000 Rob became the Executive Director of Community Catalyst, Inc., a national non-profit advocacy organization established in 1997 to increase consumer participation in shaping the healthcare system. Under his direction, Community Catalyst has estab-

lished an impressive track record working with low income communities and state and local partners to achieve healthcare reforms in more than 40 states.

Rob has an undergraduate degree from Harvard and a Masters degree in Public Administration from Harvard's Kennedy School of Government. He is an adjunct professor at the Boston University School of Public Health.

Curtis Rooney is President of the Health Industry Group Purchasing Association (HIGPA) and the Healthcare Industry Supply Chain Institute (HISCI). His primary responsibilities are to develop these organizations strategic focus and communications capabilities and increase public understanding of the healthcare supply chain.

Mr. Rooney was the Senior Associate Director and Counsel, Federal Relations, for the American Hospital Association (AHA).

Mr. Rooney has written and spoken extensively on politics, Medicare, telemedicine, ERISA and healthcare reform. He sits on a number of Boards including Center for Telehealth and E-Health Law (CTeL). He received a Bachelor of Arts from The George Washington University and Juris Doctor from The Catholic University, J.D.

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Wayne Russell is Senior Director of Pharmacy Affairs for Premier, Inc., one of the nation's largest group purchasing organizations.

John VanEckhout is Vice President of Clinical Services, Child Health Corporation of America (CHCA). CHCA has proven to be the best-demonstrated purchasing program for children's hospitals by securing exceptional access to and pricing on pharmaceuticals, supplies and insurance products.

Heidi L. Wagner is Senior Director of Government Affairs for Genentech, Inc., a leading biotech company based in San Francisco, California. Ms. Wagner is an attorney with more than 18 years of experience in healthcare legislative and policy issues. Ms. Wagner's policy expertise broadly encompasses issues relating to pharmaceuticals, Medicare and Medicaid, food and drug law, intellectual property, managed care and ERISA.

Ms. Wagner received a Bachelor of Science degree in Journalism and Mass Communication from the University of Colorado in Boulder, and earned a law degree from the George Mason University School of Law in Virginia.



HIGPA Mission and Vision

Our Mission

Defining our Purpose

The mission of the Health Industry Group Purchasing Association to:

- **Advocacy:** We work collaboratively with all legislative and regulatory authorities to insure fair and efficient procurement practices in an open and competitive market within the health industry.
- **Education:** We provide educational opportunities designed to improve efficiencies in the purchase, sale and utilization of all goods and services within the health industry.
- **Ethics:** We uphold the ethical conduct of business practices within the industry through standards adopted in a Code of Conduct intended to strengthen the integrity of healthcare delivery.
- **Information:** We enhance the awareness of our members' efforts to support the delivery of high-quality, cost effective healthcare.
- **Liaison:** We promote meaningful dialogue between health industry organizations engaged in group purchasing and other industry entities on issues of mutual interest.

Our Vision

Preparing for the Future

As one of the nation's leading healthcare trade associations, HIGPA strives to have a long-term, positive impact. All of our efforts are focused on realizing our vision for tomorrow. We envision a world in which:

- An open forum exists for the exchange and promotion of best practices in the non-labor cost side of healthcare and for the exploration of complex issues in healthcare cost control.
- Cost-efficient, high-quality healthcare is more widely available.
- Innovative approaches flourish, and standards of practice and excellence are maintained, in the healthcare products market.

- Free market dynamics for healthcare products are maintained.
- Beneficial and legally allowable cooperation is not disrupted by the proprietary interests of industry competitors.
- HIGPA is an acknowledged national leader in speaking for and shaping the field of healthcare purchasing.
- HIGPA is a leader in providing educational and networking opportunities to our members.

Our Values

Identifying Our Guiding Principles

To accomplish our mission and realize our vision, we adhere to these values:

- **Responsibility:** Our activities focus ultimately on benefiting the patient.
- **Responsiveness:** We actively communicate with our members.
- **Quality:** We provide high-quality products and services to its members and other customers that represent a powerful return on their investment of membership dues and fees.
- **The Power of Information:** We take the lead in information collection, analysis, and dissemination and in education aimed at enhancing its members' competitiveness.
- **Neutrality:** We provide a neutral forum for the exploration of healthcare cost issues and of legally acceptable buyer-seller cooperation.
- **Integrity, honesty and credibility.**
- **Advocacy:** We take a leadership role in shaping national policy on behalf of its members.
- **Fair Competition:** We contribute to the maintenance of an open, competitive market.
- **Innovation:** We look for in product and service development and delivery.
- **Courage:** We take positions on sensitive and potentially controversial issues.
- **Institutional Leadership:** We strive to be a model of exemplary practice for other trade associations.

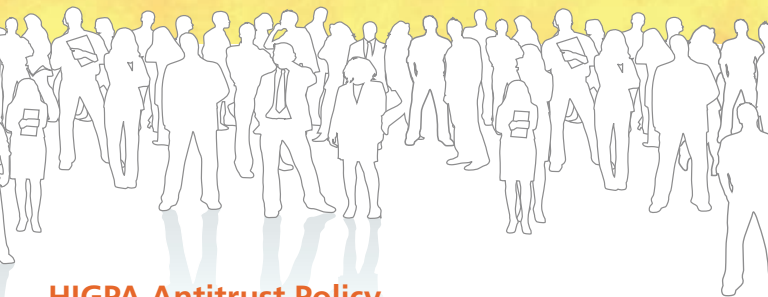
HISCI Mission Statement

The Healthcare Industry Supply Chain Institute (HISCI) is a collaborative association that represents the entire healthcare supply chain, including suppliers, manufacturers, providers and group purchasing organizations. HISCI's mission is to be a "performance improvement" organization, dedicated to improving and increasing efficiencies within the healthcare supply chain through best practice sharing, education and networking. It is the only organization that brings together all elements of the supply chain to improve the healthcare industry.

2008 National Pharmacy Forum

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Co-hosted by HIGPA and HISCI



HIGPA Antitrust Policy

The Health Industry Group Purchasing Association (HIGPA) has throughout its existence followed a rigorous program of compliance with the Sherman Act and other antitrust statutes. This Policy statement provides a reference for members of HIGPA and others who attend Association functions. All who attend HIGPA meetings should read and understand this statement.

Adherence to the guidelines below will avoid potential violations by individuals, member firms, and HIGPA itself. Violations of the antitrust laws are serious criminal violations, punishable by jail terms and substantial monetary fines, as well as treble damage civil penalties.

HIGPA is committed to full compliance with the antitrust laws. The guidelines set forth below have been established by the Board of Trustees to prevent any possibility of violation.

I. SUBJECTS WHICH MAY NOT BE DISCUSSED

Any agreement as to price among competitors is a violation of the Sherman Act, regardless of the reasonableness of the price set or whether the agreement is to raise, lower, peg, or stabilize price levels. It follows that any discussion of price or price levels at Association meetings is not permitted. An Association meeting is any meeting of the Board of Directors or any other group of members convened by the Association to conduct Association business. It does not include trade or vendor exhibits or shows that may be arranged in conjunction with an Association meeting. This includes any discussion of prices of products, supplies or service. Similarly, there must be no discussion of any elements of company operations, which might influence price, such as:

- a) Company costs of operations, supplies or services;
- b) Allowances or discounts;
- c) Terms of sale;
- d) Margins;
- e) Plans of individual companies concerning production, distribution or marketing of particular products; and
- f) Changes in industry production, capacity or inventories, except historical data.

Any agreement not to compete among business firms also violates the antitrust laws. Accordingly, no discussion of division of territories or customers, or limitation on

nature of business, may be held at any HIGPA function. Joint refusals to deal (boycotts) are likewise unlawful, and no discussions related to this practice are permitted. Included within this prohibition are any discussions of black lists and any unfavorable reports involving particular suppliers.

II. MEETINGS

These standards apply to all Board, Executive Committee, committee, and all other meetings sponsored by HIGPA and all meetings attended by HIGPA members in that capacity. The agenda should be strictly followed; there must be no deviations, particularly in so far as subjects described in Item 1, above, might be discussed. During meetings, participants should conduct themselves as though the meeting were open to the public. Minutes of each meeting should be prepared by a designated secretary or staff member, and made available to all in attendance following the meeting.

In the case of HIGPA-sponsored meetings, HIGPA staff or a member of the Executive Committee will be in attendance at all times. HIGPA's Chairman and/or President & CEO may direct that legal counsel shall attend certain meetings.

Informal meetings between or among competitors can be dangerous from a legal standpoint. HIGPA urges its members to conduct any such meetings in strict adherence to these guidelines.

If counsel announces that a particular question, statement or discussion at a meeting borders on an area of antitrust sensitivity, the discussion will end immediately. If anyone in attendance at a HIGPA meeting has a question about whether a discussion is proper or not, the question should be raised immediately and counsel will determine whether the discussion should be terminated. If counsel is not present, the attendee should request the HIGPA Chairman and/or President & CEO to end the discussion until legal advice can be obtained; if the discussion is not ended, the participant should leave the meeting.

While it is impossible to cover every contingency that might arise, it is essential that all HIGPA members and staff have at least a basic understanding of the Federal Antitrust Laws. These guidelines are offered as part of HIGPA's commitment of maintaining healthy competition necessary to a strong business community.

SAVE THE DATE

2008 International EXPO



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