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### **HSCA CEO to Lead Panel Discussion on Innovation at AdvaMed’s MedTech Conference**

*Panel featuring leading GPOs and suppliers will explore ways to introduce healthcare innovation into the supply chain*

**Washington, DC (September 23, 2019)** – The Healthcare Supply Chain Association ([HSCA](#)), the association representing the nation’s leading healthcare group purchasing organizations (GPOs), today announced HSCA President and CEO Khatereh Calleja will moderate a panel on “Chasing Value: Understanding How to Work with GPOs to Introduce New Health Care Innovation in the Supply Chain” at AdvaMed’s MedTech Conference on Monday, September 23rd at the Boston Convention and Exhibition Center in Boston, Massachusetts.

The panel will feature healthcare leaders from Vizient, Premier, Intalere, 410 Medical, and Access Scientific. Panelists will discuss successful partnerships, best practices and how they have successfully worked together and launched new innovations.

“As the healthcare landscape continues to evolve, fostering the development and implementation of cutting-edge technologies in the healthcare system is more important than ever before,” said HSCA’s President and CEO Khatereh Calleja. “From creating technology breakthrough programs to hosting supplier innovation summits, GPOs are committed to identifying and bringing to market the most innovative suppliers and products and ensuring healthcare providers have access to the best products and services to provide first-class patient care.”

The premier annual gathering of the medical technology industry, the MedTech Conference brings together more than 3,000 attendees from across the healthcare industry to network, conduct business and share insights on the future of healthcare.

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#### **About the Healthcare Supply Chain Association (HSCA)**

The Healthcare Supply Chain Association ([HSCA](#)) represents the nation’s leading healthcare group purchasing organizations (GPOs), which are the sourcing and purchasing partners to America’s

#### **HSCA MEMBER COMPANIES**





hospitals, nursing homes,, clinics, home healthcare providers and surgery centers. GPOs deliver billions in savings annually to healthcare providers, Medicare and Medicaid, and taxpayers. HSCA and its member GPOs are committed to delivering the best products at the best value to healthcare providers, to increasing competition and innovation in the market, and to being supply chain leaders in transparency and accountability. For more information, visit [www.supplychainassociation.org](http://www.supplychainassociation.org). Follow HSCA on Twitter [@HSCA](https://twitter.com/HSCA).

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